

**REMARKS/ARGUMENTS:**

The final Office Action dated June 1, 2007 rejected claims 1-11, 13-17, 20-21, 23, 25-34, 36-41 and 44-45 under 35 USC 102(b) as anticipated by Berezowski (US 2002/0016971); and further rejected claims 46, 48 and 50 under 35 USC 103(a) over the combination of Berezowski with Awada (US 2004/0088588). The Advisory Action dated August 13, 2007 re-asserted that final rejection.

This RCE cancels claims 1, 4, 10-11, 13-17, 21, 25-32, 41, 44-45, 48 and 50; adds claims 52-59, and amends claim 46 to be an independent claim. Further, the independent claims 20, 33 and 46 are amended to recite that displaying the data/first data assemblage in the device for the first time is without regard to the first security mechanism and that the first security mechanism restricts subsequent/further display of the data/first data assemblage automatically responsive to that first displaying in the device. Claims 20 and 46 specify that a data attribute is changed from a first type to a second type as a result of that first displaying of the data assemblage. Support for this may be seen at page 4 line 34 to page 5 line 24, and succinctly stated at page 5 lines 26-29. No new matter is added.

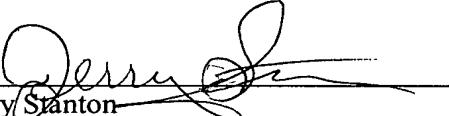
The previous rejections appear to rely on interpreting Berezowski such that a ‘first display’ of the video is after entry of a password, and subsequent display of that same video requires a re-entry of that same password. While this is still not seen to read on the rejected claims, these amendments are to more clearly stipulate that it is the first display of the data assemblage/data that causes the security mechanism to be imposed. For example, and assuming the first security mechanism restricts access to a file/data assemblage until entry of a user-defined password, a mobile telephone operating in accordance with the method of claim 20 would allow a SMS message to be displayed *for the first time in the phone without that password being entered*, and after that first display would automatically restrict further access to the SMS message until/unless the password was entered. Berezowski is seen to teach or suggest little that is relevant to such a security mechanism that is dependent upon the first-display of data. Specifically, there is no data attribute of Berezowski or Awada that is “indicative of first display of the data assemblage in the device” as recited in claims 20, 46 and 54. Further, there is no teaching or suggestion seen to make it obvious to one of ordinary skill to modify either reference or a combination of them for such a data attribute.

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RCE. Dated October 1, 2007  
Reply to final Office Action dated June 1, 2007



The claims are seen to clearly and patentably distinguish over all art of record. In the absence of more relevant art, the Applicants respectfully request the Examiner pass pending claims 2-3, 5-9, 20, 23, 33-34, 36-40, 46 and 51-59 to issue. The undersigned representative welcomes the opportunity to resolve any matters that may remain, formal or otherwise, via teleconference at the Examiner's discretion.

Respectfully submitted:

  
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Date

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10-1-07  
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